The Central Florida Livestock Agents’ Group would like to invite you to the 2015 Florida Equine Institute & Allied Trade Show Thursday, September 17 from 8:00 a.m. to 4:00 p.m. at the Southeastern Livestock Pavilion in Ocala, Florida. This University of Florida Extension program is committed to providing Florida Horsemen and Horsewomen with the most up-to-date equine management information and a "working" Trade Show. Scheduled topics for 2015 include: Pasture Management and Weed Control, eXtension Horse Body Condition Score App (Demo), Equine Teeth & Dental Care, Practical Horse Training (Demo by UF Equestrian Team), Selecting Quality Horse Feeds and Supplements as well as Hoof Health and Corrective Measures for Foot Problems.

It is with the help of organizations like yours that we have been able to keep our costs for this annual professional meeting at a level that is affordable. Enclosed, please find a sponsorship form for the 2015 FEI & ATS annual event. A minimum $150 donation will provide your association/business with access to all seminars, (two) Equine Institute tickets (value $25 each); a 10’ X 10’ exhibit space, (one) table with tablecloth, and (two) chairs. Outside area for equipment (trucks, trailers, etc.) is also available. To confirm your sponsorship, please return the enclosed form by August 21, 2015. This will enable us to ensure your inclusion in the program when it goes to the printer early in September.

Set up for the Trade Show will be on a first come, first serve basis beginning at 12:00 NOON on Wednesday, September 16 at the Southeastern Livestock Pavilion, 2232 NE Jacksonville Road, Ocala, Florida. If you have any special needs for unloading equipment, contact Mark Shuffitt by September 4th at 352-671-8400.

For your convenience, an informal, light-lunch buffet and refreshments will be available on Wednesday from noon – 2:00 p.m. Please let us know how many lunches you will need for Wednesday.

If you have any questions or comments, please do not hesitate to contact me at the Marion County Extension Office at (352) 671-8400. We look forward to having you at the 2015 Florida Equine Institute & Trade Show and sincerely appreciate your assistance in making this a successful venture.

The Central Florida Livestock Agents’ Group is comprised of seven County Extension Agents, representing 10 Central Florida counties.

Sincerely,

John Mark Shuffitt
UF/IFAS Extension, Marion County