## 2015 Florida Equine Institute & Allied Trade Show
### Sponsorship Options

Six options are available:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits</th>
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</table>
| Diamond           | $2,000 +   | 1. Exclusive full-page ad displaying your association or corporation logo and name in the FEI & ATS program  
                    |             | 2. Double booth (10’ X 20’), 2 tables and 4 chairs  
                    |             | 3. Two 10’ X 10’ wall spaces  
                    |             | 4. Corporate logo sign (max. 4’ X 8’) strategically placed in Arena  
                    |             | 5. Your association or corporate logo included in our paid advertisements  
                    |             | 6. 10 lunch tickets                                                                                                                        |
| Platinum          | $1,500     | 1. Exclusive full-page ad displaying your association or corporation logo and name in the FEI & ATS program  
                    |             | 2. Double booth (10’ X 20’), 2 tables and 4 chairs  
                    |             | 3. Two (10’ X 10’) wall spaces  
                    |             | 4. Corporate logo sign (max. 4’ X 8’) strategically placed in Arena  
                    |             | 5. 8 lunch tickets                                                                                                                          |
| Gold              | $1,000     | 1. ½ page ad displaying your association or corporation logo and name in the FEI & ATS program  
                    |             | 2. Double booth (10’ X 20’), 2 tables and 4 chairs  
                    |             | 3. Two 10’X 10’ wall spaces  
                    |             | 4. 6 lunch tickets                                                                                                                          |
| Silver            | $500       | 1. ¼ page ad displaying your association or corporation logo and name in the FEI & ATS program  
                    |             | 2. One (10’ X 10’) booth space, 1 table and 2 chairs  
                    |             | 3. Two 10’X 10’ wall spaces  
                    |             | 4. 4 lunch tickets                                                                                                                          |
| Bronze            | $250       | 1. Business card size ad in the FEI & ATS program  
                    |             | (Please mail a copy of your business card with the participation form.)  
                    |             | 2. One (10’ X 10’) booth space, 1 table and 2 chairs  
                    |             | 3. One 10’ X 10’ wall space  
                    |             | 4. 3 lunch tickets                                                                                                                          |
| General           | $150       | 1. Company name listed in the FEI & ATS program  
                    |             | (Please email or send via CD a high-resolution copy of your company logo.)  
                    |             | 2. 10’ X 10’ booth space, 1 table and 2 chairs  
                    |             | 3. One 8’ X 10’ wall space  
                    |             | 4. 2 lunch tickets                                                                                                                          |

Full-page ad placement in program and designated wall space will be made available after August 15th based on sponsorship level and postmark date.

Set up for the Trade Show will be on a first come, first serve basis beginning at NOON on Wednesday, September 16th, at the Southeastern Livestock Pavilion, 2232 NE Jacksonville Road, Ocala, Florida. If you have any special needs for unloading equipment, contact Mark Shuffitt by September 4th, 5:00 pm.