CONSIGNOR LETTER

We have designed our catalog to provide consignor and bull performance information in a clear and concise format. An explanation of EPD’s and how to read the data will be included in the opening pages of the catalog. We will highlight each consignor in the first few pages. Please include a brief (75 words or less) ranch/farm description for inclusion in the Ocala Bull Sale catalog.

For each bull, we will include: lot number, consignor, sire, dam, breed and birth date. Additionally, consignors are encouraged to complete a questionnaire for each bull entered in the sale. Information on the questionnaire includes: Actual Birth Weight, Weaning Weight, Yearling Weight and corresponding EPDs and Milk EPD. We also include the following carcass EPDs: Rib Eye Area (REA), Intramuscular Fat (IMF) and Carcass Weight (CW).

In addition to the catalog, a sale’s order will be printed and will include: the bull’s grade, scrotal circumference and weight.

So that we can make sure there is someone here to help you unload and get settled in the barn, we are asking you to give us an expected time of arrival on Saturday, October 24 (After 5:00 pm) or Sunday, October 25 (Until 5:00 pm). Please fill out the appropriate blank on the entry form.

Please contact Terry Teuton at 352-817-3203 to make arrangements for delivering your bull(s).

As of 2011 Ocala Bull Sale, ALL Bulls must be tested negative for persistently infected Bovine Virus Diarrhea (P.I. BVD). Proof of negative test will be required.

(Explanation: This requirement supports the nationwide effort to eradicate BVD from the U.S. cattle herd. P.I. cattle cost the beef industry millions of dollars annually due to their persistent shedding of the BVD virus. BVD viruses are one of the major causes of the shipping fever complex, which is the most costly endemic disease facing the United States Industry. If you have any questions regarding persistently infected BVD cattle, contact your veterinarian for answers.)

Sam Albritton    David Stephens    Mark Shuffitt
352-427-5129    352-427-2295    352-671-8400 or 352-266-6455